



EMPIRE DENTAL PROVIDER SAVINGS PROGRAM

Exclusive Savings on Costly, In-Demand Materials & Services

Discounts of up to 40% are available to Empire network providers through our Provider Savings Program

We understand the unique challenges of running a dental office, and want to thank you for serving Empire Blue Cross Blue Shield members. We appreciate everything you and your staff do to provide outstanding dental care to all your patients. That's why we are pleased to announce Empire's Provider Savings Program.

Empire's Provider Savings Program offers network providers savings on some of the most costly and in-demand dental materials and services—including implants, orthodontic aligners, scanning equipment, antiseptics, personal protection equipment (PPE), dentures, and turnkey software platforms to support growing demand for at-home patient care through teledentistry.

Empire's Provider Savings Program Partner Discounts

AvaDent, a market leader for digitally designed implant-supported prostheses, is now offering discounts of up to 40% to Empire network providers. AvaDent's patented XCL bio-hygienic, monolithic, fracture and bacteria-resistant dentures enhance performance, fit, and comfort for your patients. Discounts for Empire network providers include AvaDent dentures and denture products like:

- Dentures
- Implant-supported dentures
- Overdentures

For more information about AvaDent's special savings for Empire providers, please visit <http://www.avadent.com/Empire1225/>



An Anthem Company

Align Technology, Inc. is offering Empire network providers the opportunity to experience the benefits of going digital with their iTero Element® family of intraoral scanners, designed to help grow your practice while making workflows easier. Enjoy special pricing of 20% or more discounts on the following iTero family of scanners:

- The iTero Element 5D Plus Series imaging system is the latest generation. It's a powerhouse of capabilities designed to improve the practice and patient experience with state-of-the-art computing power, elegant design, and ergonomics.
- The iTero Element 5D imaging system is the powerful hybrid platform that optimizes your workflows by simultaneously recording 3D images, intraoral color, and near-infrared imaging (NIRI) that aids in the detection and monitoring of interproximal caries above the gingiva, without using harmful radiation.*
- The iTero Element 2 intraoral scanner is designed to work with the trusted iTero digital platform, transforming your restorative and orthodontic workflows.

For more information about exclusive discounts for Empire providers, visit <https://cloud.info.itero.com/iTero-Empire>

*Data on file at Align Technology, as of December 4, 2018

Park Dental, an innovative leader in lab and manufacturing services with over 50 years of experience, is offering Empire network providers discounts of up to 20% on products, materials and equipment as well as clear orthodontic aligners. Discounts for Empire network providers include:

- Clear aligners
- Mini, conventional and narrow ridge implants
- Guided Tissue Regeneration (GTR)/Guided Bone Regeneration (GBR) products

For additional details about exclusive Park Dental discounts for Empire network providers, please visit:

<https://www.parkdentalresearch.com/welcome-Empire-overview.html>

The TeleDentists, the nation's largest virtual dental service, is offering savings on end-to-end, HIPAA-compliant teledentistry solutions. Your office has access to advanced virtual care technology so you can deliver consultations, diagnosis, follow-up care and e-scripts for antibiotic and/or any necessary non-narcotic pain medications, via a patient's laptop, tablet, or smartphone. The TeleDentists' special savings for Empire network providers includes:

- Savings of \$10 per month on hosting fees
- Program includes a media kit with a press release, social media templates, patient newsletter notifications, and keywords to increase traffic to your website

For more information about special savings from The TeleDentists for Empire providers, please visit

<https://www.theteledentists.com/empire>

To find discounts available to you, log into <https://www.empireblue.com/provider/dental/>, where you'll find the link for Empire's Provider Savings Program.



*Note: All discounts are subject to change without notice. Please click on links provided for additional details on ways you can save.

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Services provided by Empire HealthChoice HMO, Inc., licensee of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield plans.
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